



Jump Start Lawncare, Inc. News

Goodbye to Snow - Hello to Spring !!!

SPRING 2008 NEWSLETTER

FROM THE DESK OF
BILL HODGE



HAPPY SPRING, IT IS FINALLY HERE!

Winter 2007-2008 showed its' real strength the first weekend of March. Enough Already!!! 36 hours of non-stop snowing left us all ready for warm weather. Old Man Winter can leave a lot of damage on your lawn, on your trees and shrubs. Goodbye snow, hello Spring! It is always a pleasure to welcome Spring! To help welcome warm weather, we are planning ahead

to jump start your lawn to keep it looking it's best. Spring clean-ups, core aeration, dethatching, lawn renovation and of course our fertilization programs are all ways to make your lawn beautiful. Please read our quarterly newsletters developed especially for you, our customers and future customers. Enjoy the beauty of spring!!!



WHAT DOES YOUR LAWN NEED NOW?

Snow and dampness can cause snow mold. Snow mold appears as a matted down grass that is brown. It does not kill the grass most of the time. You can lightly rake up the matted down areas of grass to get some air circulation. We can core aerate the lawn which would help to get air and fertilizer to the roots. Most often with proper fertilization, the lawn will recover without doing any reseeding. Please call Jump Start Lawncare, Inc. at (440)235-9694 or email us @ jumpstartlawncare@yahoo.com if you have any questions.

To help prevent snow mold next year, your last grass cutting should be short. All leaves should be removed from your lawn before the first snowfall.

MOWING TIPS:

The cutting of grass is one of the most important cultural practices in taking care of your lawn. Higher mowing height of 3 inches or higher promotes a deeper root system, it also crowds out weeds, keeps the lawn cooler during the summer months, and requires less watering. When mowing, never cut more than 1/3 of the grass blade. A dull mower blade will weaken the grass by shredding the tip of grass blades and making it more susceptible to diseases and insects. Keep you mower blade sharp to get a clean cut to help prevent disease and insects.

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GOLD PROGRAM VS. STANDARD PROGRAM

GOLD PROGRAM consists of preventive grub control applied once per year that will eliminate grubs eating the roots of your lawn guaranteed. Preventive surface insect control application once per year will help to keep chinch bugs, sod webworms, ants, ticks, and fleas out of your lawn. We also recommend that core aeration be done in the spring or fall to prevent thatch build-up, stimulate growth, and to allow fertilizer, air and water to get down into the soil by the root zone. Thatching can also be done if the thatch in your lawn exceeds 1 inch in the spring or fall. We evaluate what type of grass you have in your yard

and will make recommendations to fix problems. Some yards never have thick green turf because of the grass planted, maybe a shade grass planted in a sunny area. Slice seeding or aeration with over-seeding can help, (instead of replacing your lawn). We also try to mix in organic products in with our regular program. Our **GOLD PROGRAM** consists of 5 applications of balanced dry fertilizer, pre-emergent crabgrass control, broad leaf weed control, grub control, surface insect control, core aeration or thatching. Our **STANDARD PROGRAM** has 5 applications of balanced dry fertilizer, pre-emergent crabgrass control, broad leaf weed control.

WE APPRECIATE YOUR REFERRALS!

Referrals are a great way to let us know you appreciate our work! We do appreciate our customers and would like to extend a discount to you. Please refer to us a fertilizing customer and receive \$25 off core aeration (1/2 off reg. price) or \$20 off one fertilizing application. Thank you for your referrals!

Some of our other services include organic tree and shrub program, bed maintenance, pruning, new lawn installation, lawn restoration, grass cutting, mulching, and snow removal.

VISIT OUR WEBSITE @www.jumpstartlawncare.com

We developed our website with our customers in mind. We aim to keep our customers informed of changing conditions in the weather and therefore their lawns. We update our tips on a regular basis and are open to your suggestions or comments. Please call or email us with your ideas. Thank you.

When it comes to insect damage, it usually happens in yards that get full sun. Shaded yards very seldom have insect problems. It is always good to have some shade for a beautiful lawn. We used Mach plus fertilizer last year to control grubs and in some yards it did not work. This year we are using a different product to give you season long control. We will use Merit plus fertilizer for grub control.



Our Kids' favorite
Christmas joke:

What do you call a person
who is afraid of Santa Claus?

Claustrophobic!

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